

As you develop your marketing plan for 2017, consider the powerful sponsorships the NEALI Leadership Conference makes available. Sponsors receive recognition during the event; in the published on-site conference guide and signage; pre-conference on the event web site; and on literature promoting the event, including e-mail broadcasts and direct mail reaching thousands of K-12 professionals.

Sponsorship Opportunities:

- Title Sponsor: Contact NEALI for details
- Platinum Sponsor: \$25,000
- Gold Sponsor: \$20,000
- Silver Sponsor: \$17,500
- Bronze Sponsor: \$15,000
- Kick-Off Reception:
\$15,000 exclusive, \$10,000 co-sponsor
- Networking Mixer:
\$15,000 exclusive, \$10,000 co-sponsor
- Session Sponsor: \$10,000
- Exhibit Sponsor: \$7,500
- Round Table Sponsor: \$5,000
- Registration Sponsor: \$5,000
- Associate Sponsor: \$2,500
- Custom Sponsorship: \$ _____
Contact us to discuss your company's individual needs.

Payment Details:

Total Amount Due: \$ _____

- Bank Transfer: Acct #: 4880 7030 5247 Routing #: 111000025
- Pay Online: www.neali.org/payment
- Check/money order payable to:
National Educators and Administrators Leadership Institute
Mail to: NEALI Conferences
PO Box 6744
Round Rock TX 78683

Benefits to Sponsors*:

- ~ Introduction of a corporate representative at selected event
- ~ Company logo and link on conference website
- ~ Company logo on conference email blasts (est. 75,000)
- ~ Company logo will appear on media and marketing materials
- ~ Logo featured in direct mail sent to NEALI members and other k-12 education professionals
- ~ Sponsorship level recognition on event marketing materials
- ~ Company logo on conference lanyard
- ~ Welcome remarks at selected event
- ~ Advertisement in the conference program
- ~ Signage at the NEALI conference
- ~ Logo and listing in conference program
- ~ Company logo displayed on presentation screen during designated times
- ~ Complimentary exhibit space (booth/pod) in premier location
- ~ One Corporate Roundtable at conference
- ~ Opportunity to supply company branded material
- ~ Display of company pull-up in selected areas
- ~ NEALI Associate Membership
- ~ Lunch with NEALI executive team and guests
- ~ Sponsor door prizes
- ~ Registrations for Fall Conference

* See Event Sponsorship Packet or visit www.neali.org/sponsorship for individual sponsorship level benefit details.

Sponsor Agreement/Commitment: To secure your sponsorship, a 50% deposit of the sponsorship amount must be received by the National Educators and Administrators Leadership Institute (NEALI) along with the completed sponsorship contract on or before June 14, 2017. Fax signed contracts to: 469-547-0837. Final payment must be received by August 7, 2017. Sponsorships purchased after July 1, 2017 require payment in full at confirmation. Due to the nature of sponsorships and the benefits received, sponsorship cancellations are not accepted. No refunds will be provided and full payment is required.

Company Name: _____ Booth/Pod #: TBD

Address: _____ Address 2: _____

City: _____ State: _____ Zip Code: _____

Contact Name: _____

Telephone: _____ Fax: _____

E-mail: _____ Web Site: _____

Authorized Signature: _____ Date: _____

**For more information on the 2017 NEALI Leadership Conference, please visit: www.neali.org/conference
For Sponsorship Opportunities: www.neali.org/sponsorship Contact: Darvis Griffin at 512-786-3642**

Email: partners@neali.org